Steps to achieve Vision 2024

Vision 2024

Review of action steps & achievements
(March 2021, March 2022, March 2023)

State Strategic Plan

National Strategic Plan 2020 - 2023

Review of action steps & achievements
(March 2018, March 2019, March 2020)

State Strategic Plan

National Strategic Plan 2017 - 2020

Review of action steps & achievements
(March 2015, March 2016, March 2017)

State Strategic Plan

National Strategic Plan 2014 - 2017

WORLD ORGANIZATION OF THE SCOUT MOVEMENT

Mission Statement

The mission of Scouting is to contribute to the education of young people, through a value based system based on the Scout Promise and Law to help build a better world where people are self-fulfilled as individuals and play a constructive role in society.

This is achieved by:

- Involving them throughout their formative years in a non-formal education process.
- Using specific methods that makes each individual the principal agent in his or her development as a self-reliant, supportive, responsible and committed person.
- Assisting them to establish a value based upon spiritual, social and personal principles as expressed in the Promise and Law.

SCOUTS®
Creating a Better World

World Association of Girl Guides and Girl Scouts

Vision

All girls and young women are valued and take action to change the world.

Mission

To enable girls and young women to develop their fullest potential as responsible citizens of the world.

The Bharat Scouts & Guides

VISION STATEMENT

By 2024, The Bharat Scouts & Guides will be a globally visible, consistently growing, self-reliant premium youth movement that is gender balanced, vibrant and responsive to trends.

Providing young people with value-based, attractive and challenging youth programme, through competent leaders, effective communication, optimum use of technology and efficient management.

The Bharat Scouts & Guides - Strategic Plan 2014-2017

VISION By 2024, The Bharat Scouts & Guides will be a globally visible, consistently growing, self-reliant premium youth movement that is gender balanced, vibrant and responsive to trends. Providing young people with value-based, attractive and challenging youth programme, through competent leaders, effective communication, optimum use of technology and efficient management.

Priority I To fulfil the need and aspirations of young generation by offering them attractive, innovative and challenging programme through their involvement in decision making so as to make them responsible Adults / Citizen.

Priority II To align National Adult Resource Policy with policies of WAGGGS and WOSM and implement the revised National Adult Resource Policy (NARP).

Priority III To improve overall organizational setup of the Bharat Scouts & Guides to be responsive to the changes in the internal and external environment to achieve organizational goals.

Priority IV To improve financial status making optimum use of existing assets and exploring new fund-generating areas stepping towards self-reliance.

Priority V To develop an effective internal and external communication system, making use of available tools and technology, enhancing visibility of Scouting/Guiding.

Priority VI To ensure overall annual growth by 10% by reaching out and keeping membership balance amongst the sections in both wings.

Priority I Youth Programme

Objective-1:
To review the existing Youth Programme to meet the needs of young members by December 2015 and implement starting March, 2018.

Objective-2:
Continue providing exposure through youth programme activities at all levels starting April 2014

Priority II Adult Resources

Objective-1:
To revised the NARP in concurrence with WAGGGS and WOSM Policies starting April, 2014.

Objective-2:
To ensure by 2016 competent leaders at all levels are trained and appointed in the areas that they are responsible.

Priority III Management

Objective-1:
By December 2015, review the existing staff regulation to include personal development, incentive and empowerment of professional at National and State level.

Objective-2:
By December 2016 review the existing policy and system and strengthen the overall set- up of BS&G including infrastructure.

Priority IV Finance

Objective-1:
Ensure generating the funds & its proper utilization at all levels by December 2017.

Objective-2:
To ensure annual increase of 5% income at all levels through various sources such as Supply Service, Flag Day, Magazine Subscription by the end of March 2015.

Objective-3:
Promote relationship with corporate sector/other agencies for sponsorship/ partnership programme and implement at least one Project at all level by the end of May 2015.

Objective-4:
Ensure increasing of at least 10% revenue at all levels through rental of buildings, training Centre and other assets by the end of March 2016.

Objective-5:
Develop at least one Revenue earning Centre by March 2017.

Objective-6:
Recruit at least 1 member per State for Bharat Scouts and Guides Foundation annually starting from April 2014.

Priority V Communication and Public Relations

Objective-1:
To implement the communication policy through the optimum use of Information Technology starting by December 2014.

Objective-2:
To create a Brand Strategy including protection of BSG intellectual property and disseminate to all states for implementation By March 2017.

Objective-3:
To Formulate and implement Marketing Strategy for promoting Scouting/Guiding starting by December 2017.

Priority VI Growth

Objective-1:
To ensure overall membership growth by 10% in each sections and at least 2% reaching out starting by 30th June 2014.

Objective-2:
To develop/adopt software for Membership Registration System and implement at all levels by December 2016.

Objective-3:
To reach out to the segments of the society presently not served by the Bharat Scouts and Guides beginning January 2016.

The Bharat Scouts and Guides, National Headquarters, Lakshmi Mazumdar Bhawan, 16 M. G. Marg, I.P. Estate, New Delhi - 110002.